



Francie Stoner

Francie Stoner, Weston, may have retired from Cerner Corporation in July of 2013 (with nearly three decades of experience) but she's not sitting still. As a vice president and executive responsible for Emergency Medicine and other specialties, Francie also specialized in coaching others to be great at motivating people to change. She's using those skills in a new business and a new Foundation.

Her focus in DifCom Designs is helping people experience new communication success, understanding how to get their messages across and motivating people to action.

Francie Stoner, MT (ASCP) was recently recognized by Continental Who's Who as a Pinnacle Professional in the field of Communications as a result of her role as CEO and Partner with DifCom Designs, and President and Founder of The LAUGHH Foundation.

In 2013, Francie launched her not-for-profit foundation – The LAUGHH Foundation - Live Abundantly Using Guided Helping Hands (LAUGHH).

“Our mission is to serve those

Retirement? Francie Stoner Still Strives for Health Care Innovation

who are under served through medical missions, service projects, and education,” she said. “We are preparing for our first health care mission trip which will take place in 4 towns around Bucaramanga, Colombia July 17-26, 2014.

Disappointed with the aspect of traditional mission trips she had experience where there was a big, caring effort but not lasting effect or change, she has designed LAUGHH mission trips differently so that there is sustainability in their care after they leave their patients.

Not only will patients see nurses and doctors, often specialists that they would otherwise never have a chance of seeing, they will also see a nutritionist. The nutritionist will explain their diagnoses, what causes it and what they can do from a dietary standpoint to manage, prevent or cure their condition.

Then the patients will work with an exercise specialist to understand why exercise is essential to improving their life and how to do them. For example, yoga for hypertension, Pilates for obesity.

In Colombia, they eat few vegetables and not enough fruit, while eating tremendous excess of starches, use large quantities of salt, and are sedentary. And this is worse in the poverty-stricken population. So her goal is not only to educate them about nutrition and diet, but to work with

kids in schools to start vegetable and fruit gardens and work with the kids to change culture and improve health.

“The beautiful thing is that the local governments are wholeheartedly supporting this program and will be working alongside our volunteers,” she said. “THERE is the sustainability! Once this program is solid, it will be brought back to US kids to improve their nutrition/diet and exercise and quality of life.”

In addition, LAUGHH will have a focus on helping kids and young adults learn how to play the game of life well. With techniques used in her DifCom Designs Communication Training, she teaches several concepts from the Neuro-Linguistic Programming body of science that help people understand how to psych themselves UP not OUT!

“Life is a Head-game, so get your head in the game!” she said. “Sports training uses those same techniques to motivate athletes to accomplish great things when otherwise they would not have the skills. So part of the education is on how to play the head-game of life!”

She continues to work with Healthe Kids, a community-based health screening program for children in Kansas City metropolitan schools. The provides health screenings to all children

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